

CONSUMER PROTECTION



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News

October 2004 Edition

Dear Wisconsin Children's Safety Advocates:

In September 2004, the U.S. Consumer Product Safety Commission issued a total of eleven **(11) recalls relating to products affecting children.** Attached is a summary of the releases identifying the product, problem and what should be done with the recalled product.

We have found that not all of the recalls are picked up by the news media as they occur. This monthly summary will give you the opportunity to review all of the children's product safety recalls for the past two months.

If you are interested in a complete text of the recall, double click on the hyperlink at the end of the recall description. This will take you to the CPSC website and the actual recall notice. If you have other product safety questions you may call our toll free number at **(800) 422-7128.**

Following is a listing of the 11 "KIDS" recalls by title and identification number (when available):

- ❖ Theraline, Inc. is recalling Maternity & Nursing Pillows. #04-204
- ❖ Boston Billows Inc. is recalling Nursing Pillows. #04-205
- ❖ Aviva Sports is recalling Astroslide Water Slides for repair.
- ❖ Regal Lager Inc. is recalling Stroller Attachments for repair.
- ❖ #04-206
- ❖ Hasbro Inc. is recalling Monster Rockets. #04-212
- ❖ Regal Lager Inc. is recalling "Baby Bjorn" Infant Carriers for repair. #04-214
- ❖ Reebok International is recalling Toddler's Athletic Shoes. #04-217
- ❖ Delta Enterprise Corp is recalling Director's Chairs for Children for repair. #04-221
- ❖ Natura Products Downey Inc. is recalling Pacifiers. #04-223
- ❖ PlayKids USA is recalling Baby Walkers. #04-225

We hope you find this service of value and that it assists you to:

"KEEP YOUR KIDS SAFE!"

KEEP YOUR KIDS SAFE

Release Number: 04-204 Theraline Inc., of Wendell, Mass. is voluntarily recalling about 1,000 Big V Maternity and Nursing Pillows. The pillows have a blue or peach-colored print fabric showing yellow moons, hearts and stars, or tan and blue teddy bears. The log-shaped pillows measure about 5-feet in length. "THERALINE," "THE BIG V" and "Finest Micropearl Filling" are written on a fabric tag sewn on the pillow. Independent specialty stores sold the pillows from June 2003 through May 2004 for about \$60. They were manufactured in Germany.

Problem: If infants are placed on these pillows and left unattended, there is a risk of suffocation. Infant pillows and cushions are banned under the Federal law. Infant pillows have a flexible fabric covering, are loosely filled with plastic beads, easily flattened, intended for use by infants under 1 year old, and capable of conforming to the body or face of an infant.

What to do: Consumers should stop using these pillows immediately and contact the firm for information on receiving a refund. Consumers can contact the Theraline Inc. at (866) 843-7254 between 9 a.m. and 5 p.m. ET Monday through Friday.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04204.html>

Release Number: 04-205 Boston Billows Inc., of Nashua, N.H. is voluntarily recalling about 8,000 Boston Billows Nursing Pillows. The "C"-shaped pillows are about 36-inches long, 10-inches wide and 5-inches deep. There is a 100 percent cotton hypoallergenic cover of various colors and prints over the white pillow. The outer cover is removable. The whole pillow is washable. The fabric tag on the pillow reads,

"Boston Billows, Inc." They were sold at hospitals and independent specialty stores from February 2000 through December 2003 for between \$34 and \$38. They were manufactured in U.S.A. Materials of U.S.A. and Philippines origins.

Problem: If infants are placed on these pillows and left unattended, there is a risk of suffocation. Infant pillows and cushions are banned under the Federal law. Infant pillows have a flexible fabric covering, are loosely filled with plastic beads, easily flattened, intended for use by infants under 1 year old, and capable of conforming to the body or face of an infant.

What to do: Consumers should stop using these pillows immediately and contact the firm for information on receiving a refund. Consumers can contact the Boston Billows Inc. at (877) 274-4606 between 9 a.m. and 5 p.m. ET Monday through Friday.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04205.html>

Release Information: Aviva Sports, of Osage Beach, Mo. is voluntarily recalling about 7,500 Astroslide Inflatable Water Slides. The Aviva Astroslide 17048 is a large, inflatable water slide measuring 5-feet high and 9-feet long. It is used for sliding into a pool or lake. "AVIVA AstroSlide" is written on the sides of the slide. The slide is green with orange handles. They were sold at sporting good stores nationwide from January 2004 through May 2004 for about \$99 and manufactured in China.

Problem: These water slides have an excessive length of rope attached to the safety mat that presents a risk of entanglement in the water. This poses a drowning hazard to users.

What to do: Consumers should immediately stop using these slides and contact Aviva Sports

to request a free repair kit. After making the repair, consumers can resume using the product. For additional information, contact Aviva Sports by calling collect at (573) 346-1402 or email the firm at sales@goaviva.com



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04578.html>

Recall Number: 04-206 Regal Lager Inc., of Kennesaw, Ga. is voluntarily recalling about 11,500 Lascal "Buggy Board" stroller attachment. The Lascal "Buggy Board" is a wheeled board that attaches to a stroller or baby carriage, allowing an older child to stand on the board and ride behind the stroller between the arms of a parent or caregiver. The product comes in black, blue, red and techno styles, and has the words "Buggy Board" printed on the top center of the board, with the name "Lascal" molded into the plastic on the bottom center of the board. Buggy Boards with orange connecting pins are not included in the recall. They were sold at specialty retail stores, catalogs and internet sites from January 2003 through July 2004 for about \$88 and manufactured in Sweden.

Problem: The Buggy Board's red connecting pins can break, causing the board to partially detach from the stroller or carriage, posing a fall hazard to the user.

What to do: The manufacturer is providing free repair kits to consumers consisting of orange replacement pins for these Buggy Boards. Call Regal Lager Inc. at (877) 242-5676 between 9 a.m. and 5 p.m. ET Monday through Friday, or log on to the company's Web site at www.regallager.com



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04206.html>

Release Number: 04-212 Hasbro Inc., of Pawtucket, R.I. is voluntarily recalling about 230,000 Super Soaker Monster Rockets. The Super Soaker Monster Rocket is composed of a 7-foot inflatable mylar rocket with a plastic and foam fin section. The rocket has a blue and orange launch base with a water pressure tank attached to one leg of the base. The tank, which has an orange cap, is connected to the pump mechanism, which launches the rocket using pressurized air and water. The water toy has the words "Monster Rocket" printed on the body of the rocket. Toys 'R' Us, Wal-Mart, Target, KB Toys stores and other toy retailers nationwide sold the rockets from January 2004 through August 2004 for about \$30. They were manufactured in China.

Problem: The cap on the water tank can unexpectedly and forcibly project off when it is quickly unscrewed from the tank, posing a risk of impact injuries to users or bystanders. In addition, the rocket's tail can strike a user or bystander on descent, if the rocket is not fully launched, posing a risk of injury.

What to do: Consumers should stop using the rockets immediately and contact Hasbro to receive a replacement product of equal value. Consumers should contact toll-free Hasbro Inc. at (866) 487-4737 anytime or log on to the company's Web site at www.supersoaker.com



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04212.html>

Release Number: 04-214 Regal Lager Inc., of Kennesaw, Ga. is voluntarily recalling about 49,000 Baby Björn Baby Carrier Active. The recalled infant carriers were sold under brand name "Baby Björn" which is printed on the front of the carriers and on the black molded plastic back support buckle. Model number 0260 is printed on the care label on the strap of the carrier. The carriers are made of a cotton polyester blend fabric in black with red piping and blue with white piping. "Baby Carrier Active" is written on the packaging and above the warning label on the carrier. They were sold at

specialty retail stores, catalogs and internet sites from September 2003 through August 15, 2004 for about \$120 and manufactured in Sweden.

Problem: The back support buckle can detach from the shoulder straps, posing a fall hazard to the baby.

What to do: Consumers should stop using the carrier immediately and contact Regal Lager for instructions on returning the carriers for repair. Consumers should contact Regal Lager Inc. at (877) 962-8400 between 9 a.m. and 5 p.m. ET Monday through Friday or visit the firm's Web site at www.regallager.com.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04214.html>

Release Number: 04-217 Reebok International Ltd., of Canton, Mass. is voluntarily recalling about 140,000 Reebok "Iverson/Answer" toddler shoes. The recalled Reebok Iverson mid- and low-style athletic shoes were sold in toddler sizes 2 through 10. The logo-tag on the tongue of the shoe reads "I3/Answer," and on the rear and center of the heel is an "I3" logo. The names "Iverson" and "The Realist" are carved into the sole. The model number is printed on a label on the underside of the tongue. Model numbers included in the recall are: 99553, B99553, 99554, B99554, 105155, B105155, 105158, B105158, 108292, and B108292. They were sold at Reebok stores, independent retailers, children's apparel and athletic shoe stores nationwide from March 2004 through August 2004 for about \$35 and manufactured in China.

Problem: The I-3 logo-tag on the tongue of the shoe can be peeled off, posing a choking hazard to young children.

What to do: Consumers should immediately take these shoes away from young children and contact Reebok to receive a refund. Call Reebok at (800) 843-4444 anytime or visit the firm's Web site at www.reebok.com



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04217.html>

Release Number: 04-221 Delta Enterprise Corp., of New York, N.Y. is voluntarily recalling about 81,000 Director's Chair for Children. The product is a child's director-style chair, constructed of tubular metal with a canvas seat and back. The chairs feature popular characters such as "The Wiggles," "Dora the Explorer," "Spongebob Squarepants," and "Disney Princesses." The Model Numbers for these recalled units are TC83536WG, TC83531DO, TC83533PS and TC83532SB. The model number can be found on a label on the leg of the chair. The product was sold at discount department and toy stores nationwide from April 2004 through July 2004 for about \$10. They were manufactured in China.

Problem: The chair can inadvertently be misassembled so that the fabric seat can come off the chair's frame and expose metal support rods. If fabric seat comes off the frame, there is a laceration and fall hazard to young children.

What to do: Consumers are advised to stop using the chair immediately and contact Delta Enterprise Corp., to receive a free repair kit consisting of new assembly instructions and four straps, which will prevent the fabric seat from coming off. Call Delta Enterprises toll-free at (877) 660-3777 between 9 a.m. and 5 p.m. ET Monday through Friday or visit their Web site at <http://www.deltaenterprise.com/recall.html>



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04221.html>

Release Number: 04-223 Natura Products Downey Inc., of City of Commerce, Calif. is voluntarily recalling about 9,400 Jaloma pacifiers. The pacifiers, which measure three inches long and about 1½ inches across the base, are pink, blue, green or white plastic with a yellow nipple. The pacifiers have a circular handle and the shield is labeled "Jaloma." The nipples are filled with a sugary substance. They were sold at various small Mexican supermarkets and commercial retailers nationwide from March 2004 through August 2004 for between \$0.35 and \$1 and manufactured in Mexico.

Problem: The pacifiers are banned under federal law. They failed federal safety tests, come apart, and can pose a choking hazard to infants and small children.

What to do: Consumers should immediately take the pacifiers away from young children and return them to the store where purchased for a full refund. Consumers should call Natura Products Downey collect at (323) 726-9098 between 9 a.m. to 4 p.m. PT Monday through Friday.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04223.html>

Release Number: 04-225 PlayKids USA, Inc. of Brooklyn, N.Y. is voluntarily recalling about 1,600 PlayKids USA baby walkers. These baby walkers were sold under the brand name "Playkids USA." They have model numbers PLK94STP, PLT95STP, PLK2000RC, PLK95, PLK94, PLK98STP, PLK2000 or PLK300 on the package and on a sewn-in label on the seat back. The plastic walkers have eight snap-in wheels, an activity tray with toy wheels, knobs and lights, and a padded fabric seat. They come in a variety of colors and seat fabrics. The sewn-in seat label also reads "PLAYKIDS U.S.A. BROOKLYN, NY 11229 MADE IN TAIWAN."

Small independent specialty juvenile retailers nationwide sold the baby walker from February 2003 through April 2004 for between \$29 and \$39. They were manufactured in Taiwan.

Problem: The walkers will fit through a standard doorway and are not designed to stop at the edge of a step. Babies using these walkers can be seriously injured or killed if they fall down stairs.

What to do: Consumers should stop using the recalled walkers immediately and contact PlayKids to receive a full refund. PlayKids USA, Inc. at (718) 332-3450 collect between 9 a.m. and 5 p.m. ET Monday through Friday.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml04/04225.html>

If you would like to sign up for the Keep Your Kids Safe newsletter, please visit our webpage at <http://datcp.state.wi.us> or contact Michelle Reinen at (608) 224-4988 or michelle.reinen@datcp.state.wi.us. Please be sure to provide your name, telephone number and e-mail address.

If you have any questions or want to file a complaint regarding an unsafe product, contact:

WI Bureau of Consumer Protection,
Regulation & Safety Section
1-800-422-7128 (toll free in Wisconsin)
or (608) 224-4988